

SUZANNE FOSTER

Graphic Designer

CONTACT

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EXPERIENCE

18 YEARS

of Professional
Design Experience

EDUCATION

BA 2000

Graphic Design,
Portland State University

SOFTWARE SKILLS- MAC BASED



Illustrator



Photoshop



InDesign



Bridge



PowerPoint



Keynote

1/2009 / present

fostermedia studios / Freelance Graphic Designer

Sinclair Strategies

- › Designed over 100 campaign direct mailers throughout the United States for Election Primaries.
- › Created logos, direct mailers, brochures, signs, ads, and posters.
- › Press ready all creative material and sent to assigned vendors for production.

Broder Restaurants

- › Created logo, menus, banners and other branding merchandise for their restaurant chain.
- › Press ready all files and sent to publications, vendors or inhouse printing.

Portland Seed Fund

- › Created logo, programs, banners, business cards, presentations and posters for the Portland Seed Fund for Portland State University.

HeathInsight

- › Developed / created all design materials, presentations and marketing collateral for distribution through the world in 5 languages and in-house informational one pagers.

fostermedia studios additional experience

- › Directed web developers on projects for clients. Created website branding guidelines for style, text, color and response of links and images.
- › Lead teams of illustrators, photographers and account managers on creative campaigns that I designed for print, websites, radio and television.
- › Developed new business. Nurtured and developed long term working relationships.
- › Delivered creative materials on time, on budget and followed up afterwards.
- › Communicated with clients with quick responses to all needs and concerns.

5/2015 / 11/2018

Direct Marketing Solutions / Graphic Designer

- › Develop all types of creative needs: logos; brochures; ad campaigns; brochures; folders; trade-show booth material; advertisements; stickers; business cards; inserts; direct-mailers; annual reports; and web site templates and banners.
- › Coordinate directly with C-level Executives, Vice Presidents and all levels of Account Management to assure strategies are understood and expectations are met.
- › Oversight of all creative materials designed for more than 15 account managers. Production of hundreds of printed materials, typically delivered under very tight deadlines.
- › Extensive experience with creative concepts, branding, art direction and graphic design. Plus execution of brand development, corporate identity, collateral, and e-marketing materials.
- › Manage trafficking of scheduling, production and quality control.
- › Deliver press ready approved files for production and send to pre-press.
- › Work closely with copywriters to assure clear, direct, and effective language be used for creative materials in order to achieve the best results.
- › Skills used include: drawing / sketching; typography; color theory; texture; spacing and scale for graphic materials.